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## **Clifford Power Systems, Inc. Expands Reach to Little Rock, Arkansas**

*Official Generac Industrial Dealer Opens Branch in Little Rock, Arkansas*

**Waukesha, Wis. – March 10, 2010** – [Clifford Power Systems, Inc.](#), Tulsa, Okla., is pleased to announce it has expanded its services to include Little Rock, Ark.

“Clifford Power Systems, Inc. is pleased to increase its territorial coverage to now include Arkansas,” says Ken Clifford, chief executive officer, Clifford Power Systems, Inc. “With successful branches already established in Oklahoma and North Texas, we see this new branch as an opportunity to serve more consumers with superior industrial generators and outstanding customer service. In November 2009, when we entered into an agreement to represent Generac Power Systems as a Generac Industrial Power dealer, we planned to broaden our coverage to include Arkansas. We are excited the Little Rock facility will open very soon.”

When it opens in early March, the full-service branch will provide permanent generator units, parts, service and rental sales like the Tulsa and Oklahoma City, Okla., and Mansfield, Texas, locations. Clifford Power Systems, Inc. service technicians are certified in the diagnostics, maintenance and repair of Generac generators, in accordance with strict Generac-established guidelines. “Customer service is what makes Clifford Power Systems, Inc. unique. As soon as the branch opens, our expert technicians will be on call 24 hours a day, handling customer calls for service work to be performed and any over-the-phone technical questions,” says Clifford.

(more)

In the world of standby power, Generac continues to lead the way with an array of portable and standby generators that provide power generation solutions for any scenario. Generac generators operate on a variety of fuels including natural gas, diesel, Bi-Fuel™, liquid propane vapour (LPV) and gasoline. The company also manufactures its own line of four-cycle, air-cooled OVHI (R) (Overhead Valve Industrial) engines designed to run on gaseous fuel. As Generac's sole focus is engineering and manufacturing quality generators, the company is at the forefront in offering superior solutions for demanding power applications.

For more information on Clifford Power Systems, visit [www.CliffordPower.com](http://www.CliffordPower.com). For more information on Generac Power Systems, visit [www.Generac.com](http://www.Generac.com) or call 888-GENERAC.

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**About Generac (NYSE: GNRC)**

*Since 1959, Generac has been a leading manufacturer of backup power generation products serving residential, light commercial and industrial markets. Generac power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent and industrial dealers, retailers and wholesalers. For industrial requirements, Generac offers the Generac Modular Power System (MPS) for exceptional reliability and scalability; the Bi-Fuel system for dramatic fuel cost savings; and the Gemini Twin Pack system for serious space-saving requirements. For more information on Generac and its extensive line of both portable and automatic generators, visit [www.GENERAC.com](http://www.GENERAC.com).*

**About Clifford Power Systems, Inc.**

*Launched in 1985, Clifford Power Systems, Inc. is recognized as a leader in supplying off-utility power generation systems for residential and commercial applications. Headquartered in Tulsa, Okla., with full service branches located in Oklahoma City, Okla., as well as Austin and Mansfield, Texas, Clifford Power Systems, Inc. is committed to supplying the highest quality of power generation products available backed up by unequalled aftermarket support and maintenance programs, providing 24-hour support for its service areas. For more information, visit [www.CliffordPower.com](http://www.CliffordPower.com).*